



# DON RHEEM

## AUTHOR & CEO OF E3 SOLUTIONS

Don Rheem is CEO of E3 Solutions, a provider of employee workplace metrics which allows organizations to build engaged, high-performance cultures. Rheem focuses on using science-backed research to consult with leaders at all levels within an organization. His passion for delivering truly outstanding improvements in business performance conveys quickly to the CEOs and key executives he works with.

### A LEADING EXPERT ON LEADERSHIP SCIENCE

A former science advisor to both Congress and the Secretary of Health and Human Services, Rheem shares with clients a grounded and empirically validated methodology to get employees more engaged and better positioned for success targeted at the bottom-line.

Rheem and his team at E3 Solutions show business leaders how to create the workplace conditions that trigger hard-wired motivators that improve employee performance. These intrinsic drivers of human behavior increase engagement in ways that improve productivity, team alignment, morale, and retention.

A popular speaker, author, and thought-leader, Rheem lectures on employee engagement throughout North America and Europe helping thousands of CEOs understand the key drivers of exceptional workplace behavior. His recently released ForbesBooks publication, *Thrive By Design: The Neuroscience That Drives High-Performance Cultures* lays out the neurological underpinnings of human behavior that distinguish Don's company from conventional leadership consulting. As a featured TEDx speaker, Don recently presented some of his most popular content in *Can Work Save Our Relationships?* at TEDxBYU

### A TRACK RECORD OF SUCCESS

He has more than 30 years of experience helping organizations derive more value and impact every day. Don's clients have included Honeywell, The National Institutes of Health (NIH), Jiffy Lube, Major League Baseball, Bank of America, The Discovery Channel, and Green Mountain Coffee. He has coached more than 30 U.S. Senators, royalty, as well as hundreds of CEOs and senior executives in the private and non-profit sectors in a variety of industries.

A former White House correspondent, Rheem is also an award-winning journalist and public affairs executive. He served as a technical consultant to the Committee on Science, Space & Technology in the U.S. House of Representatives, advising members on public policy issues and basic scientific research.

### A FAMILY MAN

Don comes from a long line of entrepreneurs; his great grandfather was president of Standard Oil and his grandfather was the founder of Rheem Manufacturing, one of the largest suppliers of water heaters and air conditioning equipment in the world.

Rheem lives just outside of Washington, D.C. with his wife, Dr. Kathryn Rheem, and enjoys spending time with his family and writing in his free time. For more information, please visit [www.donrheem.com](http://www.donrheem.com).